

Fradley Biodiversity Action Plan

Objective	Action	Suggestions	Target
<p>Raise awareness of biodiversity</p>	<p>Driven through Fradley Parish Council Engagement & Environmental Groups.</p> <p>Utilise existing communication channels and where necessary set up additional bespoke biodiversity forums and events</p> <p>Driven through local organisations, groups, businesses and residents</p>	<ul style="list-style-type: none"> ➤ Parish website, facebook, flyers, ➤ Develop and reintroduce quarterly newsletter ➤ Include biodiversity as part of engagement and environmental groups actions ➤ School and local groups projects ➤ Develop a SPOC with local business companies to seek support and investment ➤ Working closely with developers ➤ Working with Fradley heritage group ➤ Develop Biodiversity volunteer group ➤ Consider support of external agencies such as woodlands trust 	<p>Ongoing and regular monitoring and updates</p>
<p>Encourage residents, organisations and businesses participation in biodiversity projects and action</p>	<p>Seek and identify collaborative opportunities to pursue biodiversity projects that are cost effective and sustainable</p>	<ul style="list-style-type: none"> ➤ Develop more wildlife corridors and displays. Traffic roundabouts etc ➤ Improve existing wildlife areas ➤ School, residents or local groups biodiversity linked competitions ➤ Work with waterways ➤ Encourage litter picks and take action with dog fouling ➤ Support and encourage energy saving initiatives and events ➤ Seek opportunities for free seed 	<p>Ongoing with regular publicising and updates</p>

		<ul style="list-style-type: none"> bombs etc ➤ Explore sponsorship opportunities ➤ Procure or make bird boxes through local groups and site appropriately ➤ Create hedgehog highways ➤ Encourage recycling ➤ Biodiversity events 	
The built landscape within Fradley Parish	Consider biodiversity as part of future planning consideration and work closely with local developers	<ul style="list-style-type: none"> ➤ Regular meetings with local developers ➤ Retention of existing green spaces wherever possible ➤ Seek net gains in biodiversity ➤ Ensure complies with neighbourhood plan ➤ Protect and enhance habitats ➤ Explore sponsorship opportunities 	Ongoing and dynamic
Fradley Parish Council managed open areas	Ensure that biodiversity is a key feature and consideration of the management of our open spaces	<ul style="list-style-type: none"> ➤ Encourage environmental friendly practices as part of our ground maintenance contract ➤ Only use environmentally friendly pesticides where absolutely necessary ➤ Identify and preserve habitats ➤ Recycle waste where possible 	Ongoing with bi monthly reviews via ground maintenance plan