

Fradley Parish Council Community Engagement Plan 2024

Our aim is to enhance our service provision through an engagement plan that leads to robust and effective communication and consultation with our stakeholders.

When engagement is required for any idea or proposal which may affect the Parish, we and/or our partners will -

Promote our intentions through the notice boards, website, social network sites and local media. On occasions it may be necessary to make individual approaches to people living or working in a particular locality.

Investigate and consider alternative engagement routes such as website consultations or polls for those unable to attend meetings.

Identify focus groups and minority / hard to reach groups and identify and maintain channels of engagement with them.

Identify members of the parish willing to be included in engagement where specialist advice is required to inform decision making.

Confirm the need, priority and importance of engagement to ensure the process is used appropriately and correctly.

Identify the benefits of engagement and determine if there is a real opportunity to influence decisions and outcomes.

Use outcomes of engagement to inform decisions and policies.

When keeping in touch we will –

Publish feedback on public engagement and include details of the use of the information gained.

Review engagement outcomes to highlight failings and successes, and to improve future engagement.

Monitor and review our engagement processes to ensure they are effective.

Ensure details for the Council and individual Councillors are published on our website.

Ensure our office phone (01543 444233) has an answer service if we aren't available.

Ensure all appropriate Facebook pages are updated with Council news and views.

Arrange for the Clerk and Councillors to be contacted if there is a need for urgent public engagement.

Ensure that notices of our meetings and key council communications are posted on the Council's notice boards, on our website and on our social media pages.

Remind appropriate Lichfield District and Staffordshire County Council Members that they are welcome to attend Council meetings.

Ensure our web site and Facebook pages give easy access to partner services, such as Lichfield District Council's planning application decisions.

Ensure summaries of our Annual Reports are on our website.

Continuously monitor and review our engagement activity.